

State of Arizona



Campaign Finance Report

Yes on 100
Committee #: 201000478

Treasurer: MCCARTHY, DIANE
5330 N 12th St, Phoenix, AZ 85014
Phone: (602) 222-4704
Email: max@workwithiws.com

2010 Post-Special Election Report 2

Election Cycle: 2009-2010
Date Filed: August 20, 2010
Reporting Period: June 9, 2010-August 16, 2010

Summary of Finances

| | |
|---|-------------|
| Cash Balance at Beginning of Reporting Period: | \$791.42 |
| Total Cash Receipts this Reporting Period: | \$25,000.00 |
| Total Cash Disbursements this Reporting Period: | \$25,791.42 |
| Cash Balance at End of Reporting Period: | \$0.00 |

Report ID: 60967

Summary of Activity

| Income | Schedule | This Period | | | Total to Date |
|--|----------|-------------|--------|-------------|----------------|
| | | Cash | Other | Total | |
| Personal and Family Contributions | C1 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Individual Contributions | C2 | \$0.00 | \$0.00 | \$0.00 | \$24,805.00 |
| Contributions from Political Committees | C3 | \$0.00 | \$0.00 | \$0.00 | \$79,034.89 |
| Business Contributions | C4 | \$25,000.00 | \$0.00 | \$25,000.00 | \$2,275,556.48 |
| Small Contributions | C5 | \$0.00 | \$0.00 | \$0.00 | \$895.04 |
| CCEC Funding and Matching | C6 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Qualifying Contributions | C7 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Loans Made to this Committee | L1 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Other Receipts, including Interest and Dividends | R1 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Transfers from Other Committees | T1 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Cash Surplus from Previous Committee | S1 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Total Income | | \$25,000.00 | \$0.00 | \$25,000.00 | \$2,380,291.41 |

| Expenditures | Schedule | This Period | | | Total to Date |
|---|----------|-------------|--------|-------------|----------------|
| | | Cash | Other | Total | |
| Operating Expenses | E1 | \$25,791.42 | \$0.00 | \$25,791.42 | \$2,371,744.54 |
| Independent Expenditures | E2 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Contributions to Other Committees | E3 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Other Expenses | E4 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Transfers to Other Committees | T1 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Loans Made by This Committee | L2 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Expenditure of In-Kind Contributions | C8 | \$0.00 | \$0.00 | \$0.00 | \$8,546.87 |
| Disposal of Surplus Cash | S1 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Total Expenditures | | \$25,791.42 | \$0.00 | \$25,791.42 | \$2,380,291.41 |
| Bill Payments for Previous Expenditures | D1 | \$0.00 | | \$0.00 | \$0.00 |
| Total Cash Disbursed | | \$25,791.42 | | | |

Schedule C4 - Business contributions

| | | Date | Amount | Cycle To Date |
|-------------------------------------|-----------------------------------|------------|-------------|---------------|
| Name: | SALT RIVER PROJECT | 07/01/2010 | \$25,000.00 | \$25,000.00 |
| Address: | PO Box 52025, , Phoenix, AZ 85072 | | Cash | |
| Memo: | contribution | | | |
| Total of Business Contributions | | | \$25,000.00 | |
| Total of Refunds Given | | | \$0.00 | |
| Net Total of Business Contributions | | | \$25,000.00 | |
| | | | | |

Schedule E1 - Operating expenses

| | | Date | Amount | Cycle To Date |
|---|--|------------|-------------|---------------|
| Name: | See Level Writing and Design | 06/29/2010 | \$75.00 | \$4,090.00 |
| Address: | 830 N 4th Ave, Phoenix, AZ 85003 | | Cash | |
| Category: | Professional Services - Website/graphic design | | | |
| Memo: | graphic design | | | |
| Name: | LD 27 Democrats | 07/01/2010 | \$400.00 | \$400.00 |
| Address: | 1331 S Marmot Dr, Tucson, AZ 85713 | | Cash | |
| Category: | Communications - Other | | | |
| Memo: | buttons | | | |
| Name: | Integrated Web Strategy | 07/19/2010 | \$21,528.59 | \$208,361.46 |
| Address: | 5330 N 12th St, Phoenix, AZ 85014 | | Cash | |
| Category: | Professional Services - Consultants | | | |
| Memo: | Win bonus - 2nd payment | | | |
| Name: | Silverleaf Club | 07/19/2010 | \$3,787.83 | \$3,787.83 |
| Address: | 18701 N Silverleaf Dr, Scottsdale, AZ 85255 | | Cash | |
| Category: | Event Expenses - Event site rentals | | | |
| Memo: | Thank you reception | | | |
| Total of Operating Expenses | | | \$25,791.42 | |
| Total of Refunds, Rebates, and Credits Received | | | \$0.00 | |
| Net Total of Operating Expenses | | | \$25,791.42 | |
| | | | | |

